

Hickman Area Chamber of Commerce
Meeting Minutes
April 19, 2023

1. Call to Order – The meeting was called to order at 8:30
2. Introductions – Self introductions of present members were made. Those in attendance were: FORTEN Building Group, Fat Boy BBQ, The Treehouse Child Development Center, Family 1st Dental, Megan Gibbs (Edward Jones), First State Bank
3. Treasurer’s Report – Jenn Durow provided an overview of the account and asked for any questions. Total in account is currently \$15,762. Sponsorships are coming in for Hay Days as well as the parade, membership, etc.
4. Meeting Sponsor – FORTEN Building group sponsored the donuts and explained what their business does.
5. Meeting Updates
 - Meeting Sponsors
 - May 17, 2023 – Megan Gibbs, Edward Jones
 - July 19, 2023 – Fat Boy BBQ
 - August 16, 2023 – Erika Wells, Advanced Chiropractic
 - October 18, 2023 – Kim Stevenson, Anytime Fitness
 - November 15, 2023 – First State Bank
 - Business After Hours
 - March 15, 2023 – First State Bank
 - June 21, 2023 – Advanced Chiropractic
 - September 20, 2023 – FORTEN Building Group
6. Trivia Night netted \$1,400 for the Chamber. We discussed having another one October 27 or 28 – we will reach out to the Legion to see about securing the space.
7. Kiwanis Egg Hunt – we gave away 21 baskets and approximately 200 children attended. We discussed next year only donating the baskets and otherwise reducing involvement so we can continue to focus more on business-centered activities throughout the year.
8. Hickman Hay Days – An overview of the event was provided including the details below.
 - July 29-30, 2023
 - Volunteers needed to make this go.
 - Parade Sign Up is online for \$25
 - Food Trucks: Currently booked include Kouzina Food Truck, Birria Boss, Pork’s Done, Baconazing, The Tastee Trailer, Sweets on the Streets, Street Treats – a Facebook post will be made to get community opinion on other food trucks
 - Trolley: We have a new trolley that is costing \$550 with delivery and pickup. It is covered with steps in the front and back with a 30 person capacity. FORTEN Building group will be sponsoring it.
 - Volleyball Tournament – one paid team out of 8. There will be a beer garden to go with it. Fat Boy is one sponsor for the beer garden.
 - Street Dance: AM/FM has been booked by the Legion. We are working out the location.
 - We have gotten the bounce houses again for this year from Campus Life.
 - Park Games – we need volunteers or we cannot have park games. We are going to reach out to the school to see if we could get volunteers for their service hours.
 - Face Painters: we are not going face painters this year but will do some tattoos.
 - Auto Show: Norris Skills is doing it again. We bought and ad for the car book.
 - Marketplace: J. Boutique handling again.
 - Cornhole: Hickman Bar is handling.
 - Yard Sales: Same as last year
 - Pancake Feed: Kiwanis handling.
 - Hickman Presbyterian Church: Yard Sale, bake sale, worship on the lawn

- Friday Event: Goat Yoga sponsored by Complete Chiropractic & Wellness Center – Brian has agreed to pay for the goat yoga this year. We will have wrist bands this year.
 - Friday Event: Reaching out to H. Salon about doing another ice bath event
 - Friday: have booked The Snack Shack to come as well – basically a traveling convenience store.
 - Looking at having a beer garden and FAC Friday Night with the Theater doing the beer garden. Kirk to reach out this week so if we need to book the DJ we can do so.
 - Insurance: We will send the previous information to the three insurance members for review and quote.
 - Sponsors: Current: \$125: Family 1st Dental, Woodland Eyecare, Megan Gibbs; \$250: Fat Boy BBQ (beer garden), Treehouse Child Development Center (park activities); \$500: Complete Chiropractic (goat yoga), FORTEN Building Group (trolley), Gary Spier Insurance (parade)
9. New resident welcome bags were discussed and present members asked the city to provide a monthly listing. We are still taking items to be put in. We will be adding a chamber flier.
10. Upcoming Events – The below events were discussed and made known.
- Glow Golf – September 29, 2023
11. BZing: First State Bank discussed a new program for their customers that will give them local discounts. Anyone interested can contact the bank.
12. Adjournment – The meeting was adjourned at 9:20

2023 Hickman Area Chamber of Commerce Board

President - Kirk Malzer

Vice President - Charles Stewart

Secretary – Erin Malzer

Treasurer – Jenn Durow

Member at Large – Rachel Tietjen

Member at Large – Kim Stevenson